

KFC brings Mexican flavours with new Burrito

KFC South Africa launches a feast of Mexican flavour this week with the new KFC Burrito. The fiesta of flavour started in Cape Town and Sandton as Mi Casa musician and self - confessed foodie J'Something introduced media, celebrities and KFC fans to the new KFC Burrito and showed them how to make it from scratch! The special guests couldn't get enough of this huge Mexican mash-up of the signature KFC Zinger taste with classic Mexican flavours.

South Africa's favourite fast food restaurant is always innovating to keep up with fast-changing food trends, according to KFC chief marketing officer for Africa, Mike Middleton.

Middleton says innovation is the lifeblood of any retail business. "Particularly in the quick service restaurant sector, innovation keeps our customers coming in for new finger lickin' good moments".

View the TVC [here](#).

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