

Flying Fish beer launches network platform

Flying Fish beer has launched the #AddSomeFlavour Network platform, a fly network of people who know how to add flavour to the expected. The network was launched on 7 May, 2016, through an immersive experience in which fans of the brand were taken to a secret location in Magaliesburg where they enjoyed an afternoon of great food, design music and art.

Hosted by Port Elizabeth's own queen of swag, Luthando Shosha, better known as LootLove, and supported on the decks by DJ Doowap, DJ Switch and DJ Roger Goode, the event lived up to all the buzz that had already been created on social media as party revellers enjoyed a Flavourontrain experience that took them to the location in a traditional steam train.

For more information on the Flying Fish Network, go to www.addsomeflavour.co.za.

For more, visit: <https://www.bizcommunity.com>