

All hot beauty brands from heat

On Friday 4 September 2009, the *heat* Hair and Beauty Awards acknowledged Clarins as one of the favourite brands, with the most awards voted by readers of South Africa's celebrity news magazine, *heat*.



For the first time, the Editor's Choice Award was introduced and Nivea won the certificate and trophy in this category.

In terms of hair treatments, Indola Repair walked away with top honours as the best shampoo and conditioner, while Urban Tribe 3D Version Styling and Finishing Versatile Styler was awarded as the best hair styling aid. *heat* readers voted on ghd as their top choice within the best hair styler category.

Clear winners in the skin care categories included Clinique SPF 25 body spray as the best sunblock, while Caribbean Tan - Tan in a Can was voted as the best self-tan product. Clarins received the best skin care range award, Ren Moroccan Rose Otto Bodywash the best bath and shower product trophy, and Theravine Sculpt-O-Vine Cellulite Oil the best anticellulite product honours. Clarins also succeeded in dominating the stage with additional awards, including best cleanser and remover for Clarins Pure Melt Cleansing Gel and best body cream with Clarins Moisture-Rich Body Lotion.

Dove received the best deodorant award, while Paco Rabanne Black XS was announced as the best fragrance. Beautifying products walking away with prestigious titles included Max Factor False Lash Effect Mascara (best mascara), Maybelline Superstay Gloss (best lip gloss), Clinique High Impact Lip Colour SPF15 (best lipstick), Mac Studio Sculpt SPF15 Foundation (best foundation), Kangol Aqua Eyeshadow Power (best eye shadow), and Essie Nail Varnish (best nail polish). The best new product on the market went to Estée Lauder TurboLash.

"Our readers follow celebrity and fashion icons from around the world, and they rely on the best products available to give them that special look. We are therefore not surprised that they voted these products as their top choice brands. They have impeccable taste after all," states Melinda Shaw, editor-in¬-chief of heat magazine.

| For more on the awards see latest issue of <i>heat</i> on sale now or <u>www.heat.co.za</u> and <u>m.heat.co.za</u> via mobile. | |
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