

SA's RadioPod for iPhones

RadioPod, a South African directory of radio podcast content from Durban-based digital agency Immedia, has been available at the special price of R8 as a paid download on Apple's global App store for iPhones for a week from Tuesday, 22 September 2009. Comments Anice Hassim, Immedia founder and lead strategist, "This is South Africa's big chance to enter this new economy and be relevant. All you need is an Internet connection, a computer and a good set of brains. In light of this, we hope to create a ground-zero of iPhone development in Durban that blends world class design, programming and strategy."

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