

# MultiChoice appoints VMLY&R South Africa as its digital agency

VMLY&R South Africa has been appointed as the digital agency for MultiChoice. VMLY&R South Africa has a long and successful track record in digital, having grown out of South Africa's first full-service digital agency. This partnership will allow VMLY&R South Africa to tap into its expertise and use its source code to help MultiChoice stay at the forefront of digital innovation.

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