

## Wireless on coffee

In order to get customers to drink more than one cup of coffee at a sitting, Seattle Coffee Company created separate spaces with comfortable seating providing wireless access points for notebooks. The popularity of the service has been gaining momentum in the first eight months of its availability, with a reported growth rate of 25% month on month. "We chose ProCurve Networking by HP because we needed high levels of reliability. I can train my guys to make coffee but not to fix computers," says Barry Parker, director of Seattle Coffee Company.

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