

24.com title sponsor for SA Blog Awards

The annual 2009 South African Blog Awards, now in its final voting stages, has been receiving a record number of both applicants and voters, according to organisers. This year, the event has also gained its first paying title sponsor in the form of 24.com, helping to bring blogging into the local public eye.

The awards, now in their fifth year, aim to promote, showcase and reward South Africa's top bloggers. It was launched by Jonathan Cherry of marketing company Cherryflava.com, who has this year handed over the reins to Cape Town-based social media education experts [HuddleMind](#).

Voting began on 1 March 2009 and ends on 1 April and is open to any South African who writes a blog. The awards ceremony takes place in Cape Town on 3 April at the newly opened Chevelle nightclub.

This year there are 23 categories up for grabs, including political, humorous, photographic and environmental as well as the South African Blog of the year.

Winners are voted on by the public and by a select board of judges comprising successful local entrepreneurs in the online scene such as [Rob Stokes](#), [Fred Roed](#) and [Vinny Lingham, who was recently selected as a Young Global Leader for 2009 by the World Economic Forum](#).

Prizes for the winners are gold dog tags engraved with the relevant blog's address, and some exclusive awards sponsored by Vida e café, Audi, *Stuff* magazine, *The Times*, Stormhoek, Glaceau VitaminWater, SpringLeap, Quirk eMarketing, and Kika-Sac footballs.

To enter, vote, attend or to just find out more, go to <http://www.sablogawards.com>, or follow the latest updates and results on Twitter at <http://www.twitter.com/sablogawards>.