

## Celebrating Africa's digital heroes in 2018

AfricaCom will once again reward the success and innovation of those companies and individuals in Africa that have achieved the best solutions, products and have improved connectivity, to lead Africa through the Fourth Industrial Revolution.



AfricaCom 2018 takes place in Cape Town, 13-15 November 2018.

AfricaCom is part of the Connecting Africa series of events that expose delegates, the media and the savvy, to the latest advancements and opportunities in technology and the digital ecosystem. Taking place at the Cape Town International Convention Centre (CTICC) from 13 - 15 November 2018, AfricaCom is now in its 21st year and is Africa's largest technology, media and telecommunications conference and exhibition.

The conference programme covers the most strategic issues affecting companies in Africa's digital market: services, efficiency, profitability, customer experience, partnerships, policy and more; and features several co-located events: 5G Africa, Africa Video Forum, The Al Summit Cape Town, IoT World Africa and Mission Critical Technologies Africa.



AfricaCom 2018 launches the Africa Video Forum
14 May 2018

The annual AfricaCom Awards will once again celebrate success and innovation this year along with founding awards sponsor, PCCW Global. The awards will be held on 14 November at The Lookout in Granger Bay, Cape Town. With a Mardi Gras theme for this year's celebrations (it is also AfricaCom's 21<sup>st</sup> birthday), the event promises to be an unforgettable night of music, entertainment and celebration.

PPCW Global confirmed their involvement saying: "PPCW Global is delighted to sponsor the AfricaCom Awards which recognise the sterling works performed by companies and personalities that are developing solutions and products to improve connectivity that will drive Africa into the fourth industrial revolution."

## **New categories**

In line with all the new focus areas for AfricaCom 2018: Artificial Intelligence (AI) and enterprise digital transformation

among them, the organisers have created some exciting new categories to celebrate the best and brightest innovators across tech and telecoms in Africa.

This year the AfricaCom Awards cover nine categories:

- Best Network Improvement
- Delivering Excellence in Customer Experience
- · Fintech Innovation Award
- Most Innovative use of Al Technology (new)
- Most Innovative Service
- · Changing Lives Award
- Best Sustainable Power Solution (new)
- IoT Product or Service of the Year
- · Best Innovation in Digital Entertainment

Would be winners can enter the awards here. Entries close on 5 October.

## New awards

Also new in 2018, is the AfricaCom Enterprise CXO of the Year Award which recognises the outstanding achievements of CEOs, CTOs, CIOs, CDOs and others in driving innovation within the African enterprise space.

Voted for by the public and presented at the AfricaCom Awards 2018, the AfricaCom Enterprise CXO of the Year accolade is awarded to an African-based enterprise leader who is at the forefront of navigating their company through Industry 4.0 by prioritising innovation, embracing disruptive tech and elevating the continent's digital economy. Nominate your choice for Enterprise CXO of the Year <a href="here">here</a>.

"The Digital Heart Beat of Africa" is back for its 21st year. Meet the people, technologies and ideas building African Industry 4.0 @ #AfricaCom (CTICC, Cape Town, 13-15 November 2018). Sign up for your free Visitor Ticket here 
https://t.co/b50eRitleR pic.twitter.com/G2wQ7p4WSQ— Connecting Africa (@KNectAfrica) September 13, 2018

The AfricaCom CXO of the Year Award, back for 2018, recognises the outstanding achievements of CEOs, CTOs, CIOs, CDOs and others in driving development across telecommunications and technology in 'Digital Africa'. It is open to CXO's from licensed network operators, broadcasters and enterprise/SMEs within Africa and is free to enter. Nominate your choice for CXO of the Year here.

Nominations for both the Enterprise CXO of the Year Award and CXO of the Year Award close on Friday, 21 September at 12 am CAT.

## **Orange Social Venture prize**

The AfricaCom Awards will also see the Orange Social Venture Prize awarded to a winning innovative project based on ICT which improves the living conditions of people in Africa and the Middle East in fields such as education, healthcare, farming, mobile payments or sustainable development.

Enter your project for the Orange Social Venture Prize <u>here</u>. Winners chosen by the jury will be announced on 13 September.

AfricaCom 2018 will bring together 14 000 attendees, 450 speakers and 400 exhibitors showcasing technologies and solutions covering everything from 5G, AI, IoT, Fintech, Blockchain and beyond, with a host of new content and exciting developments.

To register for your free visitor ticket, purchase a delegate pass or find out more about AfricaCom 2018 visit tmt.knect365.com/africacom.

For more, visit: https://www.bizcommunity.com