

Safrea launches e-newsletter

As part of its marketing drive, the Southern African Freelancers Association (Safrea) has launched an e-newsletter to keep members up to date with various events in the regions, freelance opportunities, opinion pieces and advice from newbies and old hands in the freelance business.



The newsletter may be of interest to non-members who freelance across South Africa and wish to know more about the opportunities and challenges of freelancing. To receive your free copy, email Hagen Engler at hagen@hagenshouse.com.

Safrea is a professional association of freelance workers in the communications field. Members are writers, photographers, editors, proof-readers, graphic designers, illustrators, researchers, translators and other experts in communication who offer a broad range of skills and specialities.

As a Safrean, you become part of a virtual group of like-minded people, freelancers like yourself, who understand the challenges of being self-employed, finding clients, keeping those clients, advice on rates, contracts, taxation, how to handle non-paying customers, the legal aspects, dealing with an overload of work, getting through the quiet times, how to market and grow your business.

Safrea holds regular regional meetings in Johannesburg, Pretoria, Cape Town, Port Elizabeth, East London and Durban. For more information, go to www.safrea.co.za.

For more, visit: <https://www.bizcommunity.com>