

YooMee launches operations in Côte d'Ivoire

After reportedly becoming the market leader of broadband internet in Cameroon, Swiss-based provider of mobile broadband internet in sub-Saharan Africa, YooMee Africa has launched its operations in Côte d'Ivoire.

YooMee Côte d'Ivoire, based in Abidjan, is launching its LTE services to individuals and businesses. These services are based on the latest global technology TD-LTE, which will aim to ensure a new, faster internet experience with more stability and better reliability for Ivorian users.



Technology

LTE is the latest wireless broadband internet technology used worldwide, by the leading operators in the United States, China, Japan, Europe and the Middle East, etc. The LTE allows internet communication with data transmission speeds beyond 10 Mbit/s. YooMee relied on the proven expertise of Alcatel-Lucent, a global provider of LTE equipment.

Says Dov Bar-Gera, CEO of YooMee Africa: "I am very proud that the authorities of Côte d'Ivoire have issued to YooMee the necessary permissions and spectrum to build the first LTE network in the country. With this network, West Africa is leapfrogging into a new era of the Internet."



Internet equipment

YooMee is to launch its services with a variety of usage plans for their subscribers with three product groups: a USB Key and Mobile WiFi, both dedicated for the mobile usage, and the desktop YooMee Box for the office or for home usage.

Peter Ziegelwanger, Group CTO of YooMee Africa, adds: "Our local team deployed the first base of the network in only 100 days. We are all very proud of such an achievement. In the coming days, the quality of internet in Abidjan will be comparable to the great capitals of the world."

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