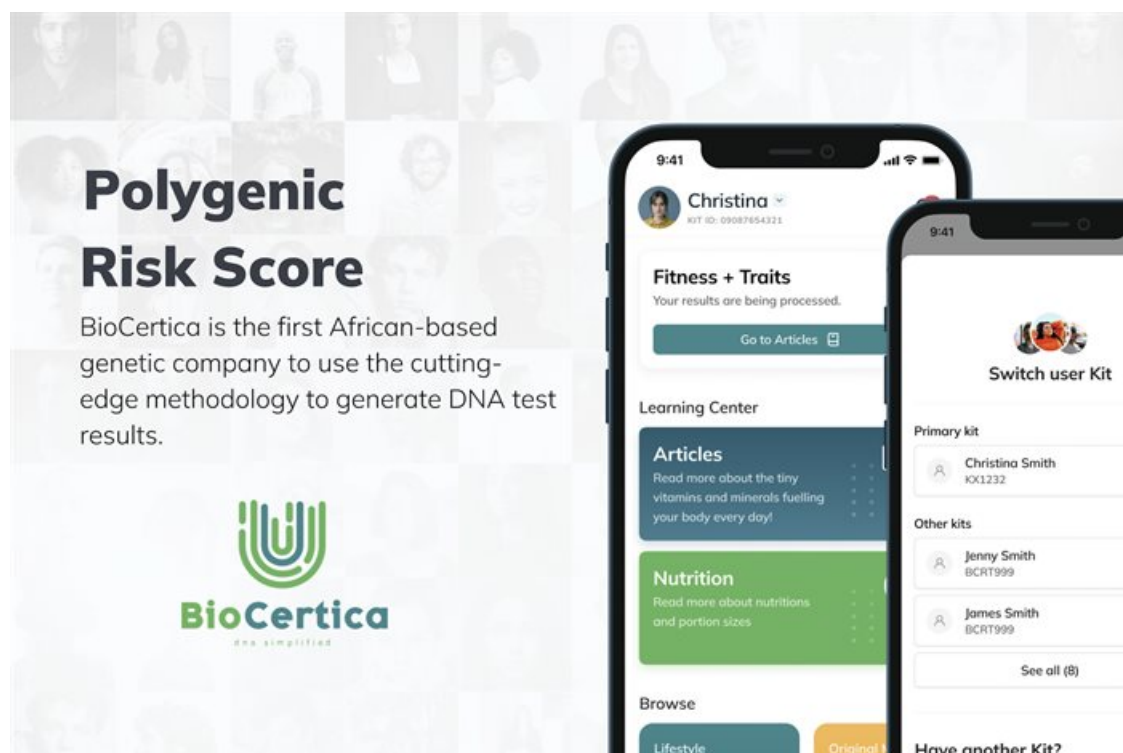


BioCertica - The first in Africa

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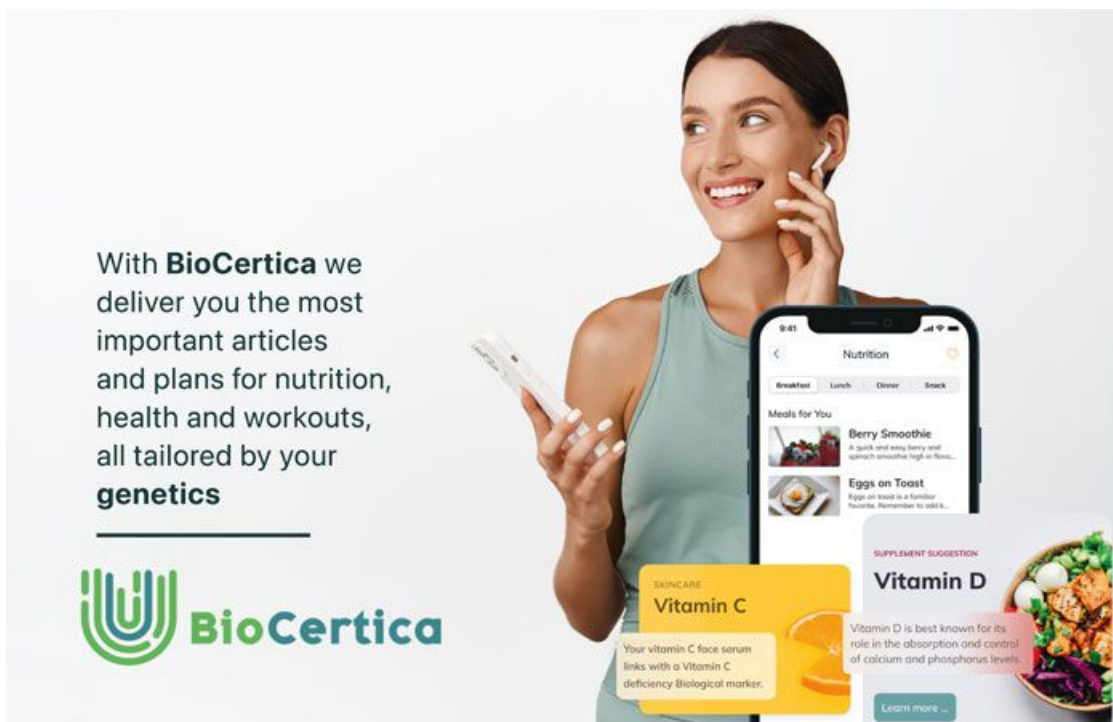
BioCertica is the first African-based direct-to-consumer genetics company to introduce cutting-edge [polygenic risk scoring \(PRS\) methodology](#) to generate DNA test results.



PRS results enable BioCertica to provide clients with a much higher resolution DNA result than was previously available in the market, increasing the level of accuracy when determining genetic predisposition to conditions like high blood pressure, gluten sensitivity, obesity and heart diseases, as well as determining individual genetic incline towards optimal vitamin D levels, cholesterol levels, sleeping habits, etc.

This technological advancement will enable African healthcare practitioners to gain deeper insights into their patients' genetics through the BioCertica Practitioners Platform, advancing preventative care and precision medicine.

BioCertica is a user's-privacy-centred genetic testing platform launched in August 2020. BioCertica raised \$650k in pre-seed funding round and will launch a \$1.6m seed round during March 2022.



The lead investor of the pre-seed round and technology partner, [Ministry of Programming](#) (MOP - ranked on the Financial Times FT1000 list of Europe's fastest-growing companies), built and developed bespoke genetic pipelines suited for the African market. BioCertica displays a user's customised genetic results on a built-for-purpose application available on all major app stores.

"At BioCertica, we believe that prevention is better than cure; by leveraging bio-fintech tools we enable our clients to make more informed lifestyle and health-related decisions daily. Meanwhile, our technology ecosystem protects the privacy of our users with bank-grade security protocols and encryption." - Gert van Wyk, founder and CEO of BioCertica

BioCertica currently provides a range of lifestyle-based [DNA test kits](#): nutrition and well-being, ancestry, fitness, weight management, cardiovascular health, skincare, mental health, and traits, with more groundbreaking tests scheduled for release during 2022.

Launching PRS provides you with personalised, predictive, and preventive advice. BioCertica adds value to individuals of all ages by giving you the knowledge to help you achieve a healthier lifestyle.

BioCertica offers collaboration opportunities of various kinds, reach out to partner with us.

Visit www.biocertica.com for more information.

For more, visit: <https://www.bizcommunity.com>