

Starcom appoints Liz Pillay as media manager

Liz Pillay has been appointed Media Manager at Starcom Africa. With extensive experience in African media, her skills and expertise will be invaluable to the Starcom Africa team. Pillay's career began in accounting at Grey Worldwide, but it was the advertising side of the business that attracted her attention. From Grey she moved to African Broadcast Network, where she learnt much about the media industry in Africa. Prior to joining Starcom Africa, Liz held the position of Media Portfolio Head for Ogilvy Africa.

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