

The MediaShop appoints new managing director

Dashni Vilakazi has been appointed as the new managing director for The MediaShop. Vilakazi joins The MediaShop from her previous roles as general manager of marketing where she headed up Absa's investment, wealth, financial advisers and insurance marketing portfolios and formerly from Old Mutual as the head of retail marketing based in Cape Town.

Vilakazi has over 20 years of experience in communications, she was best suited for the role.

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