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Afrox addresses healthcare with employees

Gas and welding products supplier, Afrox hosts a monthly wellness day for its employees with a different health-focus each month. The company recently contracted PocketMedia Solutions to produce a credit card-sized Z-CARD to educate its employees about how to manage HIV/Aids.



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"The content of the card details Afrox's HIV/Aids programme for employees, which offers treatment and support administered by a team of caring healthcare professionals. It also encourages employees to know their status and rights and explains how they can join the programme," says Afrox's brand manager, Nolundi Rawana.

The cards were handed out during Afrox's wellness days and will also be given out for World Aids Day, which takes place annually on 1 December.

The back cover provides a tool for employees to record and thus be able to monitor their blood glucose and cholesterol levels as well as their weight, height, BMI blood pressure and pulse measurements.

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