

# Wonderland Collective acquires Studio Aura, opens offices in London, UAE

Brand and digital agency Wonderland Collective has acquired UK design agency Studio Aura.

This is in response to demand for user experience and user interface design from organisations, including seed- and Series A-backed startups that are changing the world for good.

Wonderland Collective will help its clients attain more revenue and retain customers by using customer-led strategy to understand their pain points and then create branding and pieces of communication to address them in exciting and engaging ways.

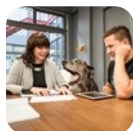
Graeme Lipschitz, mad hatter and head of Business Development of Wonderland Collective, comments: "Our vision is to work with bold organisations to accelerate the positive change they are making in the world."



Wonderland's CEO Lexi Fontein

Based in London, Cape Town and the United Arab Emirates, Wonderland Collective employs numerous staff in those locales and plans to grow rapidly in the short term, while expanding into other Emirates within the UAE, establishing themselves more in the UK and growing their production base in South Africa.

## ***Further reading:***



### The wonderful design whimsy of Wonderland

Leigh Andrews 2 Apr 2015



### National Website Benchmark Survey findings released by Wonderland Collective

9 May 2018



For more, visit: <https://www.bizcommunity.com>