

## MD position opens up at 140 BBDO

It has been announced that Eric D'Oliveira, MD of 140 BBDO, will be leaving the company at the end of the month to join Draftfcb.



Eric D'Oliveira

Group CEO, Keith Shipley says that while the departure of D'Oliveira is a loss for the agency, he had fulfilled his initial remit. "Seven years ago, Eric joined what was then BBDO Cape Town with the specific task of injecting energy into a lack-lustre operation. Alongside partners Ivan Johnson and Matt Riley, he successfully re-launched the agency as 140 BBDO in February 2011 and the agency hasn't looked back, regularly ranked among the leading Cape Town agencies in both the creative and new business rankings."

Shipley is confident that the success and growth of 140 BBDO will be maintained under the partnership of group planning director Matt Riley and executive creative director Ivan Johnson, and that the new MD will accelerate past successes.

"We've had a great first half with existing client activity and some incredible new business opportunities," says Johnson.

"The combined energy of a new managing director, interesting and innovative clients, new account management talent and a motivated creative team is going to make for an exciting second half," adds Riley.

"We wish him everything of the best and thank him for his contribution to 140 BBDO," concludes Shipley.