

All the South African CLIO Awards winners

The CLIO Awards is a recognized international awards competition for advertising, design, interactive and communications. Herewith the South African winners of the 2013 CLIO Awards.

Gold

AGENCY	CATEGORY	PRODUCT & TITLE
Ogilvy CT	Print - Direct	Volkswagen SA "The Blue Motion Label"

Silver

AGENCY	CATEGORY	PRODUCT & TITLE
Boomtown Strategic Brand	Direct Mail	Africa Health Placements "Stethoscope Radio Ad"
DDB SA	Print Campaign	McDonalds Kids Birthday Parties "Monsters"
DDB SA	Print Illustration	McDonalds Kids Birthday Parties "Billy"
DDB SA	Print Illustration	McDonalds Kids Birthday Parties "Tiffany"
JWT CT	Film Campaign	On Line Retail "Romance Movie for Men"
KingJames	Film - On Line	Santam "Back at Ya"
Lowe CT	Print Campaign	Independent Newspapers "Selfies"
TBWA Hunt Lascaris	Film Music	Standard Bank "Sh-boom"
TBWA Hunt Lascaris	Innovative Media	Doom "Roachville"
TBWA Hunt Lascaris	Ambient Campaign	Doom "Roachville"

Bronze

AGENCY	CATEGORY	PRODUCT & TITLE
DDB SA	Print Illustration	McDonalds Kids Birthday Parties "Theodore"
Draftfcb CT	Ambient	Engen "Calendar"
Ireland Davenport	Design Annual Report	Habitat for Humanity "Habitat House"
Ogilvy CT	Design Posters	Chappies Bubblegum "Edible Street Art"
Ogilvy CT	Digital Games	Volkswagen "Street Quest"
Ogilvy CT	Engagement	Volkswagen "The Blue Motion Label"
Ogilvy CT	Print	Heinz Baked Beans "Can Opener"
Ogilvy CT	Print	Volkswagen "Blue Motion Label"
Owen Kessel "Velocity"	Film Technique	Amstel "The Boxer"
The Jupiter Drawing Room (South Africa) CT	Point of Purchase	Musica "Xbox Kinect Light Sabres"
TBWA Hunt Lascaris	Film Direction	Joy of Jazz "Pigeon Jazz"

Finalists

AGENCY	CATEGORY	PRODUCT & TITLE
Black River FC	Film Music	1st for Women "Top Gun"
DDB SA	Ambient	McDonalds "Jumping Castle Lounges"
Draftfcb CT	Design Calendar	Engen "Fire Blanket Calendar"
FoxP2	Radio Campaign	Masterlock "Diaries"
Ireland Davenport	Radio Public Service	War Museum "The Battle of Somme"
Ireland Davenport	Innovative Media	BMW "Rear View Mirror"
Ogilvy CT	Print Campaign	Volkswagen Genuine Parts "Just Because it fits doesn't mean it works"
Ogilvy CT	Digital Mobile	Cape Town Tourism "Send your Facebook profile to Cape Town"
Ogilvy Jhb	PR	KFC/Add Hope "Journey of Hope"
Owen Kessel "Velocity"	Film Direction	Amstel "The Boxer"

The Jupiter Drawing Room (South Africa) CT	Radio Public Service	Hyundai "Parking Assistance"
TBWA Hunt Lascaris	Print Art Direction	Enterprise "Fighting Kids"
TBWA Hunt Lascaris	Posters	Enterprise "Mother's Favourite"
TBWA Hunt Lascaris	Print Campaign	Enterprise "Mother's Favourite"
TBWA Hunt Lascaris	Print Art Direction	Enterprise "Mother-in-law"
Y&R SA	Radio Public Service	Virgin Atlantic "53 Seconds"
Y&R SA	Poster	Landrover "Dictionary"

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