

# **Jeanette Grove to lead Grey Africa's content and social as creative director**

Jeanette Grove has been appointed as Grey Africa's new creative director of content and social. Grove has gained more than 21 years' experience having worked in the South African and the British broadcasting, advertising, and communications industries.

Before joining Grey Africa, Grove worked at Quirk as well as Gloop@Ogilvy (formerly known as OgilvyOne).

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