

## **Sarah-Jane Harling leaves DStv for BBC Worldwide Africa**

Sarah-Jane Harling will be leaving DStv to join BBC Worldwide Africa as its new advertising account director. Harling previously worked in media sales (international channels) at DStv, which she had joined in 1998 following a short stint at M-Net in 1996.

Harling's tasks in her new role will include all advertising matters for the African region and she will be reporting to BBC Worldwide Africa GM and VP Joel Churcher.

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