

## **FCB Durban promotes key employee to deputy creative director**

Advertising agency, FCB Durban, has promoted one of its key employees, Declan Sharp, to the coveted role of deputy creative director. The new position will see Declan taking on more demanding duties including overseeing staff members, reviewing performances and presenting projects to the clients.

The recent growth in FCB has seen them taking on more clients which prompted the hiring of a junior team, which Declan now heads, to assist with the workload. Some of these clients include Corobrik, Independent Newspapers, Rainbow Chickens, the University of KwaZulu-Natal and Trelidor.

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