

Abdulla Miya resigns as Net#work BBDO MD

Johannesburg-based Net#work BBDO MD Abdulla Miya has resigned, BBDO South Africa Group CEO Keith Shipley announced this afternoon, Wednesday, 12 October 2011. After 14 years with the agency, Miya's last day will be 31 Devenember and he will open his own strategic consultancy in 2012.



According to Miya, after 21 years in the creative industry, he feels the timing is now right to embark on a new entrepreneurial challenge. His plan is to assist companies in unlocking their value by applying creativity to their business strategies.

Miya will still continue his association with the agency as an added-value strategic partner. BBDO SA is currently looking for someone to replace him.

Miya is leaving on a high note, says Shipley: "He has played an integral part in Net#work's success over the years, and recently together with his partners, steered the agency back to the coveted number one position in SA's creative rankings."

"Net#work currently holds a strong position in the advertising industry. I think leading it to even greater heights will be an exciting challenge for any prospective leader. They will also inherit a highly talented team and an enviable client portfolio," says Shipley.

Further new recent moves in the advertising industry include:

- TBWA\Hunt\Lascaris: group ECD Damon Stapleton [announcing on Twitter this morning](#) that he [going to London](#) to become a global creative director
- TBWA Cape Town: Tim Culley appointed as new MD
- Y&R Cape Town: [Natalie Tudhope appointed as new MD](#)
- Y&R Johannesburg: [ECD Liam Wielopolski leaving](#) for Saatchi & Saatchi

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