

South African among ADC Young Guns 7 Winners

The Art Directors Club (www.adcglobal.org), the leading organization for integrated media and the first global creative collective of its kind, last night announced the 50 young creatives from 14 countries to claim the prestigious ADC Young Guns 7 title - and there was a South African in the group.



The ADC Young Guns 7 logo was designed by ADC YG6 winner Craig Ward of Words Are Pictures, London, I K

ADC Young Guns is claimed to be the only international, cross-disciplinary, portfolio-based awards competition that identifies today's vanguard of young creative professionals age 30 or younger. Selected from entries received from 84 countries (up from 46 countries last year), these ADC Young Guns 7 winners represent an impressive global roster of young talent in the fields of graphic design, photography, illustration, advertising and art direction, environmental design, film, animation & video, interactive design, product design and typography.

This year for the first time, ADC Young Guns-Moleskine grants were awarded to top winners. Based upon jury scores, Moleskine awarded US\$1,000 to Siggi Eggertsson, Germany, as the top-ranked ADC Young Guns 7 winner, and US\$250 to each to Fx&Mat, France and Mario Hugo, USA, as the two runners-up.

The complete ADC Young Guns 7 class is as follows

North America:

- · Wesley Allsbrook self-employed, USA
- Lindsay Ballant Public Service Bureau, USA
- · Nina Boesch And Partners, USA
- Karim Charlebois-Zariffa Sagmeister Inc., Canada
- · Yong Choe Ralph Lauren Media, USA
- Brian Close Lifelong Friendship Society, USA
- Sylvain Dumais self-employed, Canada
- Yoko Furusho self-employed, USA
- Timothy Goodman COLLINS:, USA
- · Jessica Hische self-employed, USA
- Mario Hugo Hugo & Marie, USA
- Kitman Keung Kitman Keung Ltd., Canada
- Mixtape Club self-employed, USA
- · Oliver Munday Oliver Munday Design, USA
- Sean Pecknold Grandchildren, USA
- Qian Qian McCann Erickson, USA
- · Keren Richter self-employed, USA
- Dan Saelinger self-employed, USA
- · Michael Schachtner and Julia Neumann Y&R, USA
- Stewart Smith Stewdio, USA
- Matt Smithson self-employed, USA
- Will Staehle JibJab, USA
- Ben Steiger Levine self-employed, Canada
- Isaac Tobin University of Chicago Press, USA

- · Sam Weber self-employed, USA
- Ben Wiseman Rodrigo Corral Design, USA

Latin America:

- Danilo Boer AlmapBBDO, Brazil
- · Guiga Giacomo AlmapBBDO, Brazil

Europe/UK:

- Bendita Gloria (Alba Rosell and Santi Fuster), Spain
- Dora Budor and Maja Cule, budor+cule, Croatia
- Laura Carlin self-employed, UK
- Siggi Eggertsson self-employed, Germany
- · Verónica Fuerte Hey, Spain
- Fx&Mat self-employed, France
- Yves Geleyn self-employed, France
- Raúl Goñi Fdez self-employed, Spain
- David Kamp Kamp Music & Sound Design, Germany
- Johnny Kelly self-employed, UK
- PetPunk (Andrius Kirvela & Gediminas Šiaulys) Lithuania
- Adam Simpson self-employed, UK
- Jim Stoten self-employed, UK
- Richard Vijgen self-employed, Netherlands
- Bianca Wendt Bianca Wendt Ltd., UK
- Greg White self-employed, UK
- Peter Michael Willer MMIX, Denmark

Africa/Asia Pacific:

- Clinton Duncan self-employed, Australia
- Ivana Martinovic Landor Associates, Australia
- NOSIGNER self-employed, Japan
- Jake Smallman Paper Stone Scissors, Australia
- · Joanne van der Linde Net#work BBDO, South Africa

A selection of their winning work, comprising both professional and personal projects, is being exhibited at ADC Gallery (106 W. 29th St., New York) from 22 October to 6 November, Monday-Friday, 10am-6pm.

Limited edition

This work will also be printed in a commemorative, limited-edition volume published exclusively for the Art Directors Club by Moleskine. The full body of winners' submitted work will be available in November 2009 as part of ADC's permanent

collection online. Members of ADC Young Guns 7 class receive the iconic ADC Young Guns Cube, complimentary one-year membership to ADC, and an assortment of career-boosting benefits from ADC Young Guns sponsors.

Winners also get a chance to create original artwork for the recently opened New York location of Ace Hotel. Dubbed "the country's most original new hotel" by *The New York Times*, Ace Hotel's vintage-mod aesthetic caters to the urban nomad on a mission for experience. Ace Hotel will be selecting artists from the ADC Young Guns 7 winning class later this year.

This year's 50 winners joins an elite group of past winners, including then-rising stars who went on to become leaders in their chosen fields such as Stefan Sagmeister and James Victore (graphic design), Deanne Cheuk (illustration), Jeremy Floto and Cassandra Warner (aka floto+warner, photography), Alexander Gelman (advertising), Rei Inamoto and Jerome Austria (interactive media), Mike Mills (film and video), Alex Trochut (typography), Todd St. John (animation) and others.

To elevate the spirit of competition among ADC Young Guns and encourage a strong sense of community, a panel of 23 past ADC Young Guns served as the jury for this ADC YG7 competition.

The Art Directors Club gratefully acknowledges Adobe, Veaux, Teagle & Little, Moleskine, Ace Hotel, Photo Illusion LLC and Resource Magazine for their support of ADC Young Guns 7.

ADC Young Guns 7 FivePlusFive event, 29 October

With ADC Young Guns 7 work on the walls of the gallery, ADC will hold the year's second FivePlusFive event on Thursday, 29 October. Five ADC Young Guns 7 judges will pick five of this year's winners, and all 10 will present their work Pecha Kucha style: each person gets 20 slides, 20 seconds per slide, 400 seconds total to tell their story.

FivePlusFive participants include ADC YG7 judges Robin Bilardello, Harper Collins Publishers (class of YG5), Bridget De Socio, Socio X (YG1), dress code (Andre Andreev and G. Dan Covert, YG5), Nicholas Felton, The Office of Felton (YG6) and photographers floto+warner (YG5), plus their five selections from ADC Young Guns 7 winning class.

For more information about ADC Young Guns, go to www.adcyoungguns.org/home or contact Noémie Bonnet, ADC Young Guns manager, .

For more:

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