

2009 D&AD jury foremen announced

LONDON: The lineup of jury foremen for the D&AD Awards 2009, which recognise the best work in advertising and design from around the world each year, was released yesterday, Thursday, 9 October 2008.



Commented D&AD president Garrick Hamm, "Judging the best work of the year is a tough job. I'd like to thank our foremen in advance for upholding D&AD's standards, encouraging lively debate and breaking up the fights - all in the pursuit of the best work."

Foremen are leading creative specialists and play a vital role in upholding D&AD's high standards of judging. They each lead a jury of creatives who will decide what work represents the best of the year and will be included in the *D&AD Annual*. They then decide what work sets new benchmarks of creativity and is therefore worthy of a D&AD Yellow Pencil.

D&AD Awards 2009 foremen

- Ambient: Mike O'Sullivan, Saatchi & Saatchi New Zealand
- Art Direction: Grant Parker, DDB London
- Book Design: Damon Murray, Murray & Sorrell FUEL©
- Branding: Glenn Tuttsel, The Brand Union
- Broadcast Innovations: John C Jay, Wieden & Kennedy
- Digital Installations: Matt Clark, United Visual Artists
- Direct Advertising: Ian Haworth, WWAV Rapp Collins
- Environmental Design: David Adjaye, Adjaye Associates
- Graphic Design: Alan Dye, NB:Studio
- Illustration: Marion Deuchars, M Deuchars
- Integrated: Mark Cridge, glue London
- Magazine & Newspaper Design: Andy Cowles, IPC Media
- Mobile Marketing: Dan Rosen, AKQA
- Music Videos: Lizzie Gower, Academy
- Online Advertising: Dave Bedwood, Lean Mean Fighting Machine
- Packaging: Bruce Duckworth, Turner Duckworth
- Photography: Tony Chambers, Wallpaper*
- Posters: Tay Guan Hin, JWT Singapore
- Press: Rosie Arnold, BBH
- Product: Sebastian Conran, Conran & Partners
- Radio: Ralph van Dijk, Eardrum
- TV & Cinema Advertising: Mark Waites, Mother London
- TV & Cinema Communications: Grant Gilbert, Double G Studios
- Typography: Nick Bell, Nick Bell Design
- Viral: Michael Lebowitz, Big Spaceship
- Websites: Mauricio Mazzariol, Big Man
- Writing for Advertising: Will Awdry, Ogilvy & Mather London
- Writing for Design: Adrian Shaughnessy, Shaughnessy Works

Eligible entries will be accepted from 15 October until 21 January 2009. Work entered before 19 November will receive a 10% discount. Judging takes place 20 - 24 April in London and the winners will be announced in June.

The campaign, created by TAXI Canada, launches on 15 October at www.dandad.org/awards09. Details of D&AD jury members will be released from next week.

For more information on D&AD, go to www.dandad.org.

For more, visit: <https://www.bizcommunity.com>