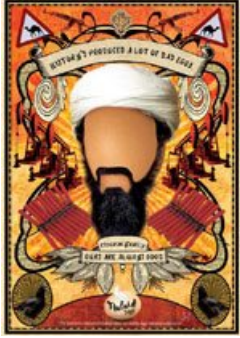


# More Gold for Jupiter in New York

In the recent 2008 New York Festivals, The Jupiter Drawing Room (Johannesburg) scooped four Gold medals, a Silver and two Bronzes. New York Festivals, now in its 51st year, is an International Awards Group (IAG) company, recognising the world's best work in advertising and programming.



The Jupiter Drawing Room  
(Johannesburg): Nulaid Eggs  
"Eggsis of Evil-Osama"

[click to enlarge](#)

IAG and its other advertising brands, AME, Globals and Midas, honour advertising and marketing in global communications through eight annual competitions:

## Advertising:

- New York Festivals - International Advertising Awards in all Media
- New York Festivals - International Innovative Advertising Awards

## Broadcasting:

- New York Festivals - International Radio Broadcasting Awards
- New York Festivals - International Television Broadcasting Awards

## Films & Videos:

- New York Festivals - International Film & Video Awards

## Industry Specific Advertising:

- AME Awards (Advertising & Marketing Effectiveness)
- The Global Awards for Healthcare Communications
- Midas Awards for Financial Services Communications

The Jupiter Gold medals were won in the TV and Radio categories; the "Questions" brand ad for client Sasol won a TV Gold and the Senokot constipation relief radio campaign took two Golds in the healthcare category and another for radio copywriting.

A Silver medal went to the popular MTN “Clap” ad produced by MetropolitanRepublic jointly with The Jupiter Drawing Room (Johannesburg).

Two further Bronzes rounded off the agencyoes's performance: the Nulaid Eggs “Eggsis of Evil” in the food category and an “I am fine to drive” decal campaign in the civic/social education/road safety category.

The New York Festivals results came on the back of an excellent international awards year for The Jupiter Drawing Room (South Africa) & Partners. It won South Africa's best performing agency groups in all four of the Creative Circle-endorsed international awards festivals: Clios, One Show, D&AD and Cannes Lions.

## South African results at the 2008 International Advertising Awards

### *Art & Technique winners credits*

“ **Cross Colours**;Johannesburg South Africa

*Bronze Trophy*

*Floyd's 99 Barbershops “Opening Campaign”*

*Design: Illustration*

**MetropolitanRepublic/The Jupiter Drawing Room**

*Johannesburg South Africa*

*Silver Trophy*

*Mobile Telephone Network (MTN) “Clap”*

*TV/Cinema: Editing*

**The Jupiter Drawing Room (South Africa)**

*Johannesburg South Africa*

*Gold Trophy*

*Sasol “Questions”*

*TV/Cinema: Art Direction*

*Senokot “Captain's Log”*

*Radio: CopywritingFinalist Certificate*

*Pioneer Foods - Nulaid Eggs “Eggsis of Evil - Kim”*

*Print: Art Direction*

*Sasol “Questions”*

*TV/Cinema: Copywriting ”*

### *Outdoor winners credits*

“ **Saatchi & Saatchi South Africa**;Johannesburg South Africa

*Bronze Trophy*

*International Organisation for Migration “Bars”*

*Best Use of Medium/Posters*

## ***The Jupiter Drawing Room (South Africa)***

*Johannesburg South Africa*

*Bronze Trophy*

*Arrive Alive "I'm Fine to Drive Decals"*

*Civic/Social Education Finalist Certificate*

*Arrive Alive "Take A Seat/ Who's Driving/*

*Drunk Behind One Wheel"*

*Civic/Social Education ”*

*Print winners credits*

*“ The Jupiter Drawing Room (South Africa) Johannesburg South Africa*

*Bronze Trophy*

*Pioneer Foods - Nulaid Eggs*

*"Eggsis of Evil - Adolf/Osama/Kim"*

*Foods Finalist Certificate*

*Pioneer Foods - Nulaid Eggs "Eggsis of Evil - Adolf"*

*Foods ”*

For more information and to see the winners showcase, go to [www.newyorkfestivals.com](http://www.newyorkfestivals.com).

For more, visit: <https://www.bizcommunity.com>