

2M – Coleção +258 – Public Relations – Effectiveness in lifestyle and fashion campaign

It's important to mention that the Lusophone advertising world is made up of the Portuguese-speaking countries namely Mozambique, Angola, Cape Verde, Brazil and Portugal, Create Mozambique was in second place in the final placement, only behind the Portuguese agency FCB Lisbon.

Such an achievement could only be possible with the trust and complicity that exists between the advertising agency and all its clients and partners. In the words of its general manager, Cátia de Sousa: ***“Create Mozambique thanks its wonderful clients and partners for the opportunity to be able to create without limits. We are very proud of the 22 years of fresh and renewed relationships we have with our clients, especially with Cervejas de Moçambique for trusting us and for having the courage to allow us develop campaigns with an impact based on innovation and irreverence.”***

2021 will be a special year, in which Create Mozambique will celebrate its 25 years of market presence and is ready for many more achievements and challenges

About Create Moçambique

Create Mozambique is an award-winning advertising agency with a long history in Mozambique. It was founded in 1996 as Pangolim Publicidade, became part of Ogilvy in 1997, was renamed Ogilvy Mozambique in 2004 and relaunched in the market in 2018 as Create to respond to the rapidly changing media landscape and the needs of our customers, who seek creative solutions based on integrated actions.

Create Mozambique is a partner of the Dentsu Group.

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