

Eurobest juries announced

LONDON: The organisers of the 20th Eurobest Awards, one of Europe's leading advertising competitions for TV/cinema, print, outdoor, radio, interactive, direct, integrated – and new in 2007, sales promotion (within direct) – and media, earlier this week announced this year's jury members.

Fifty three leading creatives from 20 different European countries make up the five Eurobest juries. They will convene in London on 26 November 2007 and over four days will judge and award Europe's best creative advertising. Shortlisted entries will be announced online on 28 November and the winners on the 30th during the digital awards ceremony at www.eurobestlive.com.

The Integrated jury is made up of members from the four other juries, including all the jury presidents, and will be chaired by Pablo Alzugaray, CEO, Shackleton, Spain, who also heads the direct and promo jury.

“To honour the best work in European advertising, we are delighted to assemble such a group of experts and highly talented creatives,” said Philip Thomas, CEO of Eurobest.

TV/cinema, print, outdoor & radio jury

Amir Kassaei, Chief Creative Officer, DDB Group, Germany – JURY PRESIDENT

Eva Ortner, Art Director, Jung von Matt/Donau, Austria

Philippe Thito, Creative Director, Grey Brussels, Belgium

Daniel Ruzicka, Chief Creative Officer, Young & Rubicam, Czech Republic

Hans-Henrik Langevad, Creative Director, Lowe Friends, Denmark

Joel Volkov, CEO and Creative Director, Tank, Estonia

Erkko Mannila, Creative Director & Partner, TBWA\PHS Helsinki, Finland

Pascal Grégoire, Founder and Creative Director, la chose, France

Imi Eiron, VP Creative Planning, Gitam BBDO, Israel

Sofia Ambrosini, Associate Creative Director, Leo Burnett, Italy

Magnus Olsson, Executive Creative Director, Saatchi & Saatchi, The Netherlands

Stein Simonsen, Copywriter, Dinamo, Norway

Iwona Kluszczynska, Creative Director, McCann Erickson, Poland

Paulo Monteiro, Chief Creative Officer, Publicis Portugal, Portugal

Dragos Grigoriu, CEO, Creative Director, Tempo Advertising, Romania

Pablo Pérez-Solero, Chairman & Creative Director, Bungalow 25, Spain

Malin von Werder, Art Director, Garbergs, Sweden

Frank Bodin, Chairman & CEO, Euro RSCG, Switzerland

Tibet Sanliman, CEO & Executive Creative Director, Ogilvy & Mather Istanbul, Turkey

Howard Willmott, Group Creative Director, JWT, United Kingdom

Interactive jury

Lars Cortsen, Creative Director, Co-Founder, TRIPLE Copenhagen, Denmark – JURY PRESIDENT

Brice Le Blévennec, Chief Visionary Officer & President, Emakina, Belgium

Markus Grannenfelt, Creative Director/Managing Partner, White Sheep, Finland

Iona Macgregor, Co-Creative Director, Nurun, France

Martin Drust, Managing Director, Tribal DDB, Germany

Nicola Silvestri, Managing Director, Profero, Italy

Marco de Boer, Creative Director, Artniks [Image Builders], The Netherlands

Jorge Coelho, Creative Director, OgilvyOne Worldwide, Portugal
Raúl Eguíluz, General Creative Director, SHOOT!, Spain
Susanna Glenndahl Thorslund, Account Manager and Creative, Daddy, Sweden
Lewis Raven, Senior Creative, Glue London, United Kingdom

Direct & promo jury

Pablo Alzugaray, Chief Executive Officer, Shackleton, Spain – JURY PRESIDENT
Jan Hoser, Creative Head, PKP Proximity, Austria
Tim Driesen, Copywriter/Art Director, Mortierbrigade, Belgium
Olivier-Jacques Prévot, Creative Deputy Managing Director, MRM Worldwide, France
Walter Plötz, Executive Creative Director, Publicis Hamburg, Germany
Marcello Cividini, President, CustomerCentric, Italy
Marc van Wageningen, Creative Director, &KoenseSeverein, The Netherlands
Jorge Castanheira, Client Service Director, Touch_Me Wunderman, Portugal
Christina Knight, Creative Director, Ogilvy, Sweden
Alex Schmid, President, Creative Director, Alex Schmid Direct, Switzerland
Mark Buckingham, Creative Director, Craik Jones Watson Mitchell Voelkel, United Kingdom

Media jury

Iain Jacob, Chief Executive EMEA, Starcom MediaVest Group, UK – JURY PRESIDENT
Ilona Happel, Chief Executive Officer, Mediahaus® Austria, Austria
Bernard Cools, Deputy General Manager, Space, Belgium
Hélène Delpont, Chief Executive Officer, Mindshare, France
Christian von den Brincken, Managing Director, MediaCom, Germany
Kim Dinger, Managing Director, THEY, The Netherlands
Luís Mergulhão, Chief Executive Officer, Omnicom Media Group, Portugal
Dietmar Bemberg, Managing Partner, Optimedia, Switzerland
Peter Boland, Director, Communications Planning, Universal McCann, Spain
Stina Honkamaa, Managing Director, Carat, Sweden
Muharrem Ayin, Chief Executive Officer, Starcom MediaVest Group, Turkey

Integrated jury

Pablo Alzugaray, Chief Executive Officer, Shackleton, Spain – JURY PRESIDENT
Amir Kassaei, Chief Creative Officer, DDB Group, Germany
Lars Cortsen, Creative Director, Co-Founder, TRIPLE Copenhagen, Denmark
Iain Jacob, Chief Executive EMEA, Starcom MediaVest Group, UK
Magnus Olsson, Executive Creative Director, Saatchi & Saatchi, The Netherlands
Stina Honkamaa, Managing Director, Carat Sweden, Sweden
Frank Bodin, Chairman & CEO, Euro RSCG, Switzerland
Philippe Thito, Creative Director, Grey Brussels, Belgium
Sofia Ambrosini, Associate Creative Director, Leo Burnett, Italy
Iona Macgregor, Co-Creative Director, Nurun, France