

## Three South African judges in Midas Awards 2018 executive jury

The Midas Awards for the World's Best Financial Advertising has announced the 2018 executive jury that includes three South Africans. Dana Cullinan, founder and creative partner, Cullinan, South Africa, Tom Cullinan, founder and creative partner, Cullinan, South Africa and Devin Kennedy, executive creative director, King James Cape Town, South Africa.



Dana Cullinan and Tom Cullinan. Image credit: [Midas Awards website](#).

This is the second year that Midas will bring together this elite global panel to review the shortlisted entries selected by the international Midas Awards [grand jury](#).

The executive jury, a brain trust comprised of 26 founding officers, CEO's, and executive creative directors, from global advertising agencies, and globally recognized experts in financial policy and communications will provide an even more comprehensive evaluation of the global creative work submitted.

### 2018 Midas Awards executive jury

- Ganesh Prasad Acharya, creative director, pi communications, India
- Simon Bagnasco, executive creative director, Saatchi & Saatchi Melbourne, Australia
- Andreas Baumert, group creative director, KBS New York, USA
- David Bell, executive creative director, MercerBell, Australia
- Mitch Bennett, executive creative director, Fitzgerald & CO, USA
- Kaydee Bridges, VP, digital and social media, Goldman Sachs, USA
- Andrea Collins, head of brand marketing CMO of Hippo Insurance, USA
- Augusto Correia, senior integrated art director, NBS/Dentsu Aegis Networks, Brazil
- Dana Cullinan, founder and creative partner, Cullinan, South Africa
- Tom Cullinan, founder and creative partner, Cullinan, South Africa
- Humberto Cunha, creative art director, Santa Clara Mc&Saatchi
- Keith Gormley, vice president of social media, Prudential Financial, USA
- Bill Girouard, SVP creative director, Arnold Worldwide, USA
- Kobi Gulersen, B2B and product marketing, Mastercard, Canada
- Crayon MinYen Hsieh, head of UX, OnePlus, USA
- Devin Kennedy, executive creative director, King James Cape Town, South Africa
- Ken Muir, founding partner, Mohawk, United Kingdom
- Erik Norin, creative director, Mother NYC, USA
- Subhas Pinnapola, CEO/founder, Storybook, Sri Lanka
- Torsten Pollmann, executive creative director, Havas Worldwide. Germany
- Tahaab Rais, director of insights and strategic planning FP7/DXB (Part of McCann Worldgroup), United Arab Emirates

- Bob Renock, creative director and brand manager, Old National Bank, USA
- Mike Spirkovski, chief creative officer, Saatchi & Saatchi, Australia
- Dylan Taylor, founder, The Dylan Agency Australia
- Joyce King Thomas, chairman chief creative officer, McCann XBC, USA
- Esaù Vázquez, director creativo, Publicis México

### **Award-winning executives**

Midas' grand jury brings together award-winning executives from prominent global agencies with diverse areas of expertise within the industry, as well as respected internationally recognised experts in financial policy and communications from prominent companies around the world.

The Midas jury offers their perspectives not only on how well a message is delivered but how it is received. Midas awards Gold and Silver Ingots to the highest scoring entries and presents the Grand Midas to the entry considered "Best in Show." The results of the juries are parsed in an annual rankings brief, *The Midas Report*, —a veritable whos-who in the world of financial services advertising that includes the 3 individual reports: Agency, Brand and Network.

The final deadline to enter the 2018 Midas Awards is 16 November 2017. Entry details, including competition [categories](#) and [rules and regulations](#) can be found on the [Midas Awards website](#). To enter, click [here](#).

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