

Please tell us about advertising and marketing law issues of concern to you

Issued by [Marketing Mix Conferences](#)

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Seven legal authorities will be addressing a host of current issues at the annual [Advertising & Marketing Law Conference](#) in Johannesburg on 3 September. Please let me know about any issues which you would like discussed by them and I will ensure the appropriate legal expert responds during his/her presentation. We do have a very credible line-up of authoritative speakers relating to the themes listed below, lots of current issues, precedents and regulatory interpretations.



The key themes are listed below and you can check the program and the speakers by clicking on the link above. Please send your 'issues' suggestions to terrym@systems.co.za.

- CPA, NCA, POPI, media law, competition law - governing consumer marketing practises
- Brand protection & intellectual property
- ASA - branded content & compliant advertising campaigns
- Digital marketing risk issues impacting online, mobile & social marketing
- Sponsorship agreements - key clauses & assessing risks

Regards,

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