

## New creative director for Havas Johannesburg

Havas Johannesburg has appointed Tumi Sethebe as its creative director. His list of awards include four Loeries, three Pendorings, one Cannes and one London International Award.

Disturbed by how the industry functions in its conventional processes, this advertising professional looks to pay it forward to those who lack the skills but have the talent. Although important, he feels that education should not be a limiting factor when it comes advancing one's career path.

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