

South African joins jury at two international awards shows

Graham Lang, Y&R South Africa's Chief Creative Officer has been invited to join the jury at two international awards shows; The One Show and The New York Festivals. He will join the Cross-Platform Jury at the 2015 One Show, as well as serve on the 2015 New York Festivals Executive Jury. Only eleven leading creatives from five countries were invited to judge the One Show Cross-Platform category, which covers experiential, integrated branding and brand transformation and Lang is the only South African/African representative.

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