

Adspace24 expands its leadership team

A new senior leadership team has been announced at Adspace24.

With the team's experience and skills, they will deliver a comprehensive range of integrated media solutions, packaged to meet client-specific objectives.

The following people have been appointed:

Gayle Edmunds: head of content

A multiple-award-winning editor, Edmunds is part of the team that co-creates bespoke, multi-format content solutions for clients.

Jerusha Raath: head of Adspace Studio

Raath is a multiple-award-winning digital publishing expert and one of 28 women selected for the Poynter Institute's 2018 Leadership Academy for Women in Digital Media.

Craig Nicholson: sales director regional portfolio

Nicholson has more than 25 years' experience in the media industry and is former sales director for The SpaceStation. This merger better enables the team to meet customers' requirements.

Samantha Africa: sales director retail portfolio

Africa is a digital expert with experience across the media landscape. She joined Media24 in 2014 and has been committed to the transition of the sales team into cross-platform, multi-format experts.

Lee Ann Biljohn: new business lead

Biljohn is a seasoned digital business development manager. Her foundation in customer service ensures that clients' campaigns deliver excellent results. She is excited to grow new business across various sectors with Adspace24's integrated, multi-platform solutions.

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