

## ASA rulings for week 6

The [Advertising Standards Authority of South Africa \(ASA\)](#) has issued the following rulings for week 6, 8-14 February 2011: Altech Autopage Cellular/ E Miller (voluntary undertaking); Shoprite Pronutro/ S Abdol (upheld); Telkom ADSL Special/ W Ackerman (voluntary undertaking); Nestle Golden Smarties/ A van Wyk (voluntary undertaking); Netflorist/ R Brain (voluntary undertaking); Homemark Pest Magic/ M Blanckenberg (voluntary undertaking); Sexpo/ R Malan & Other (voluntary undertaking); Look & Listen/ S Hanuman (dismissed); Coronation Fund Managers/ L Doyle (dismissed); Ster-Kinekor 3D/ Nu Metro (upheld); A Vogel Neuroforce/ S Kaye (upheld); Breast Assured/ HA Steinman (upheld); Vodaworld Laptop Contract/ M Waldner (voluntary undertaking); 4 in 1 Penis Formula/ Z Wadee (upheld); SAB & SA Cricket Team (dismissed); Antagolin Insulin Resistance Formula/ A Dormer (directorate not able to rule on matter); and Simply Slim/ HA Steinman (upheld). [Download the rulings.](#)

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