

Last set of shortlists released

The Film Craft, Branded Content & Entertainment, Film and Titanium & Integrated Lions shortlists have been released and South Africa features in three of the four shortlists.

Shortlist	Category	Title	Client	Product	Entrant company	Agency	Production company
Film Craft	A02/230 Direction	BOXER	BRANDHOUSE	AMSTEL LARGER	VELOCITY FILMS JHB	OWENKESSEL Fourways	VELOCITY FILMS JHB
Film Craft	A04/125 Cinematography	BOXER	BRANDHOUSE	AMSTEL LARGER	VELOCITY FILMS JHB	OWENKESSEL Fourways	VELOCITY FILMS JHB
Branded Content & Entertainment	A08/024 Best use or integration of gaming	STREET QUEST	VOLKSWAGEN	VW CORPORATE	OGILVY & MATHER CAPE TOWN	OGILVY & MATHER CAPE TOWN/R.E.C Cape Town	
Branded Content & Entertainment	A09/090 Best use or integration of digital or social media	SEND YOUR FACEBOOK PROFILE TO CAPE TOWN	CAPE TOWN TOURISM	CAPE TOWN	OGILVY & MATHER CAPE TOWN	OGILVY & MATHER CAPE TOWN/R.E.C Cape Town	
Film	A01/086 Savoury Foods	DUSTY	REDISCOVER DAIRY	DAIRY	FoxP2 Cape Town	FoxP2 Cape Town	PLANK Cape Town
Film	A12/002 Miscellaneous	SWOPPED AT BIRTH	TIGER BRANDS	UNIBALL	TBWAHUNT\ LASCARIS JHB	TBWAHUNT\ LASCARIS JHB	FRIEZE FILMS JHB
Film	A12/003 Miscellaneous	BUST YOU OUT	TIGER BRANDS	UNIBALL	TBWAHUNT\ LASCARIS JHB	TBWAHUNT\ LASCARIS JHB	FRIEZE FILMS JHB
Film	A12/006 Miscellaneous	FAMILY TIES	MONTEGO PET NUTRITION	BRAND	HUMAN.KIND ADVERTISING JHB	HUMAN.KIND ADVERTISING JHB	VELOCITY FILMS Cape Town
Film	A19/004 Entertainment & Leisure	INTERSECTION - PART 1 (TV)	STER KINEKOR	STER KINEKOR	FoxP2 Cape Town	FoxP2 Cape Town	BOUFFANT FILMS JHB
Film	A19/005 Entertainment & Leisure	INTERSECTION - PART 2 (CINEMA)	STER KINEKOR	STER KINEKOR	FoxP2 Cape Town	FoxP2 Cape Town	BOUFFANT FILMS JHB
Film	A21/054 Banking, Investment & Insurance	MINTS & COLA	1ST FOR WOMEN INSURANCE	MOTOR AND HOUSEHOLD INSURANCE	BLACK RIVER FC JHB	BLACK RIVER FC JHB	VELOCITY FILMS JHB
Film	A28/015 Fundraising & Appeals	LOVE	DARG	DARG	BESTER BURKE SLINGERS GROUP Cape Town	BESTER BURKE SLINGERS GROUP Cape Town	GIANT FILMS Cape Town

Full shortlists:

- Direct: [website](#) and [pdf](#)
- Promo & Activation: [website](#) and [pdf](#)
- PR: [website](#) and [pdf](#)
- Outdoor: [website](#) and [pdf](#)
- Media: [website](#) and [pdf](#)
- Radio: [website](#) and [pdf](#)
- Press Lions: [website](#) and [pdf](#)
- Creative Effectiveness Lions: [website](#) and [pdf](#)
- Innovation: [website](#) and [pdf](#)
- Mobile: [website](#) and [pdf](#)
- Cyber: [website](#) and [pdf](#)

- Design: [website](#) and [pdf](#)
- Film Craft: [website](#) and [pdf](#)
- Branded Content & Entertainment: [website](#) and [pdf](#)
- Film: [website](#) and [pdf](#)
- Titanium & Integrated: [website](#) and [pdf](#)

For more:

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Information on Cannes Lions facilitated by Cinemark, South Africa's official representative of the Cannes Lions Festival.

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