

SA's winning work: Film Lions

CANNES, FRANCE: The Film, Film Craft, Creative Effectiveness and Titanium and Integrated Lions awards ceremony took place on Saturday night, 25 June 2011. Ogilvy Johannesburg scooped a Silver Film Lion and a Bronze Film Lion, FoxP2 a Silver Film Lion and JWT Johannesburg a Bronze Film Lion, too. Here is their winning work [[showcase](#)]



FoxP2: Silver Film Lion

[Brandhouse: Love to Meet You](#)

Type of entry	Product & service
Category	Public health & safety
Title	Love to Meet You
Advertiser/client	Brandhouse
Product/service	Brandhouse Drive Dry Initiative
Entrant company	FoxP2 Cape Town
Advertising agency	FoxP2 Cape Town

Creative credits

ECD	Justin Gomes/Andrew Whitehouse
Creative director	Justin Gomes/Andrew Whitehouse
Art director	Ryan Barkhuizen
Copywriter	Simon Lotze/Mimi Cooper
Agency producer	Katherine Tripp
Planner	Rebecca Warne
Account manager	Morgan Tones
Account supervisor	Kaylin Mendes
Production company	GIANT FILMS Cape Town

Director	Robin Goode
Producer	Laura Sampson
Editor	Anthony Lee Martin
Sound design/arrangement	We Love Jam Cape Town
Post production	Condor Cape Town



Ogilvy Johannesburg: Silver Film Lion

[POWA: Waking up the Neighbourhood](#)

Type of entry	Product & Service
Category	Fundraising & Appeals
Title	Waking up the Neighbourhood
Advertiser/client	POWA
Product/service	Female Abuse Prevention
Entrant company	Ogilvy Johannesburg
Advertising agency	Ogilvy Johannesburg

Creative credits

Chief creative officer	Fran Luckin
ECD	Fran Luckin
Creative director	Fran Luckin//Robyn Bergmann//Catherine Conradie
Art director	Renier Zandburg
Copywriter	Taryn Scher
Agency producer	Debbie Dannheisser
Advertiser's supervisor	Nonhlanha Mkwena
Account manager	Shera Eshmade
Account supervisor	Louise Johnston
Production company	Frieze Films Johannesburg
Director	Jonty Fine
Producer	Jo Barber
Editor	Jonty Fine
Sound design/arrangement	Jo Anne Darling-Risi/Zak Binikos
Cameraman	Jonty Fine
Post production	Fr'quency



Ogilvy Johannesburg: Bronze Film Lion

[Exclusive Books: Chain Mail](#)

Type of entry	Product & service
Category	Retail stores
Title	Chain Mail
Advertiser/client	Exclusive Books
Product/service	Email for Dummies
Entrant company	Ogilvy Johannesburg
Advertising agency	Ogilvy Johannesburg

Creative credits

Chief creative officer	Fran Luckin
ECD	Fran Luckin
Creative director	Bridget Johnson
Art director	Marian Bryan
Copywriter	David Kreuger
Agency producer	Tsakane Mhlangwane
Advertiser's supervisor	Fred Withers
Account supervisor	Caree Ferrari
Production company	Jump Cape Town
Director	Michael Middleton
Producer	Janet Sender
Editor	Saki Berg
Sound design/arrangement	Fine Tunes Warren Burley
Cameraman	Michael Middleton
Post production	Left Post



JWT Johannesburg: Bronze Film Lion

[The Avril Elizabeth Home: Jumbled](#)

Type of entry	Product & service
Category	Fundraising & appeals
Title	Jumbled
Advertiser/client	The Avril Elizabeth Home
Product/service	The Avril Elizabeth Home
Entrant company	JWT Johannesburg
Advertising agency	JWT Johannesburg

Creative credits

Chief creative officer	Ben Du Plessis
ECD	Ben Du Plessis
Creative director	Ben Du Plessis
Art director	Steve Clayton
Copywriter	Grahame Finnemore
Agency producer	Silke Gehring
Advertiser's supervisor	Jonathan Rands
Planner	Clive Evans
Account manager	Annie Lazarevski
Account supervisor	Diane Fraser
Production company	Bouffant Johannesburg
Director	Chloe Coetsee
Producer	Chanelle Critshfield
Editor	Daniel Mitchell
Sound design/arrangement	Freq'ncy Audio
Camerman	Rob Wilson
Post production	Deep End Post Jhb

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- Official site: www.canneslions.com
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- Twitter Search: [cannes_lions OR canneslions OR "Cannes Lions" OR canneslions2011](#)

- Facebook: [Cannes Lions page](#)
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