

Tribeca PR names Mmabatho Segole as account executive

Tribeca Public Relations has named Mmabatho Segole as its new account executive. Segole will be tasked with providing PR support and consultancy to Saab Grintek Defence, Shield, Fastjet and Junior Achievement South Africa.

Segole's corporate and consumer client list, over a four-and-half-year PR career, have included Nedbank, McDonald's South Africa, Uber SA, Rolex SA, Clover Mama Africa and Franklin Templeton Investments.

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