

OFM welcomes Yolanda Maartens to 09:00-12:00 slot

Issued by [OFM Radio](#)

20 Dec 2012

OFM is excited to welcome Yolanda Maartens to the midmorning slot, weekdays between 09:00 and 12:00.



Yolanda is a home-grown talent from Potchefstroom. She has been part of the OFM team for three years, making her mark on the brand and its listeners with her friendly presentation style on Saturday mornings from 09:00.

Yolanda has produced the afternoon drive show for 18 months and has shown skill and understanding in radio, directing the afternoon show's content delivery. Yolanda will embark on her new challenge from 7 January 2013.

Yolanda says she is delighted to take over the 'Effect' from Eloise Pretorius who will be relocating to Cape Town after 13 very successful years on OFM. Yolanda says she is very "honoured to have been the management's first choice when this opportunity came up" and that she is "very privileged to work for a company that recognises as well as appreciates her talent".

"Although I am taking on a massive challenge, I believe that it will be rewarding at the same time. I am proud to be associated with OFM but I must say that I am more ecstatic to take over this prime spot," she concluded.

Yolanda is a positive person who has done some extensive community upliftment work before starting a career in radio.

She completed her master's degree in sustainable development at the North-West University and it was as a student that her path crossed with radio. Her radio talent saw her joining OFM in 2009 as part of a regional On Air competition. Since then she has presented weekend shows, stood in for other presenters and produced the afternoon drive show, Huistoe.

Yolanda enjoys singing, going camping and loves meeting passionate people who also want to make a difference.

- ° **OFM celebrates moms with special broadcast** 10 May 2024
- ° **The value of relationships in content creation** 16 Apr 2024
- ° **OFM returns as media partner for Central SA sports teams** 15 Apr 2024
- ° **Upington listener wins OFM's Big Radio Registration grand prize** 3 Apr 2024
- ° **From retail to radio** 22 Mar 2024

OFM Radio



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)