

SA Post Office joins efforts to help the homeless

To confirm its position as the logistics partner for the Good Hope FM's annual Keep Cape Town Warm campaign, the SA Post Office has announced that it will be accepting donations at all their branches in the Western Cape Province. This year Capetonians are encouraged to be part of this initiative by donating blankets, clothes and non-perishable food, with the aim to make the winter months more bearable for the city's less fortunate citizens.



The partnership with Good Hope FM and ABSA is spearheaded by the SA Post Office's Courier and Freight Division and containers will logistically be placed alongside Good Hope FM's live broadcasts around Cape Town for additional donations.

"We have almost 300 post offices in the Western Cape and we hope that our prominent footprint will make it easier and more accessible for people to get involved and donate," said Vinesh Jungbahadur, regional sales manager for logistics at the SA Post Office.

"There are many people out there who will go to bed cold and hungry, and we encourage fellow businesses and community members to extend a compassionate hand to the city's less fortunate citizens," concluded Jungbahadur.

In addition to its logistical support, the SA Post Office is running an internal campaign where staff members are encouraged to make donations. Good Hope FM will be broadcasting The Nigel Pierce Show live on Wednesday, 11 July at Capemail in Parow from 9am-12 noon.

The campaign will run until Saturday, 28 July 2012 and all donations will be distributed on behalf of Good Hope FM by the Community Chest.

For more, visit: <https://www.bizcommunity.com>