

Engaging new Milpark Business School website

Issued by [Milpark Education](#)

10 Apr 2012

Milpark Business School has completely rebuilt its website <http://www.milpark.ac.za>, providing improved navigation and interactive platforms to meet the educational requirements of a digital age.

The redesigned site reflects Milpark's forward-thinking educational vision, and marks a broader shift towards accessing education via distance learning in an online environment.

The user-friendly design of the site is key to Milpark's commitment to providing excellent student support, meeting its students' learning needs and effectively communicating with its future students, alumni and corporate clients.

The dynamic, interactive features include:

- Streamlined search and logical navigation
- Online enquiry forms for every qualification/course
- Frequent news updates, including a section that focuses on students' achievements
- myMilpark - an interactive, individual learning and information resource for students

The clean, bold design of the site engages visitors at the outset. The contemporary layout reflects the new Milpark corporate identity and a contemporary approach to educational provision.

New features include two interactive blogs and improved student, alumni and corporate sections. The Alumni and Corporate sections provide controlled access through a registered login. The website also features the new online learning environment - myMilpark - which provides students with a platform to an improved learning experience through increased interaction and access to learning resources.

"The new www.milpark.ac.za is easier to use, incorporates the new online student learning environment myMilpark and provides future flexibility for growth. It will greatly improve both existing and prospective students' experience of Milpark as we move ahead in the digital realm. We are excited by the possibilities this platform creates," says Julian van der Westhuizen, CEO of Milpark Business School.

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Milpark Education



Milpark Education was established in 1997, becoming one of the first private providers of higher management education in South Africa. Milpark services the higher education needs of various corporate entities as well as public students, through the qualification offerings of four schools: the School of Professional Accounting (incorporating CA Connect), the Business School; the School of Commerce; and the School of Financial Services. It currently offers 23 accredited programmes in higher education.

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