

Get recognised for digital excellence

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The quarterly Digital DMMA/Creative Circle awards are open for entry on the 18th July, so gear up and don't miss this opportunity to be recognised for your digital creativity!



The categories for the awards are:

Online Advertising
Website
Mobile advertising
Social Media

Winners will automatically become finalists in the annual Bookmarks awards, and stand in line to win the coveted Creative Circle Ad of the Year award.

"The Creative Circle Digital awards, in association with the DMMA, take place every quarter, with winners of the quarterly awards automatically going through to the final stage of the prestigious 'Ad of the Year' awards," says Pete Case, Head of Agency Creative at the DMMA.

"The major advantage of these awards is that digital is recognised alongside all other advertising mediums. It also serves as a platform for agencies to be recognised by their peers for digital excellence. The audience watching these awards is a wide mix of agencies and brands, whilst the entrants include the majority of mainstream advertising, design and marketing agencies in South Africa."

"The judging panel includes some the best known people in the industry. So if your work wins, then it's something to shout about!" Case added.

Results of the awards will be published by the Creative Circle every quarter. Price per entry is R200.00.

For more information about categories and to download entry forms please go to:

<http://www.creativecircle.co.za/awards/dmma>

Submit entries directly to Arlene Donenberg at the Creative Circle:

arlene@creativecircle.co.za

Tel: 011 912 0062

Cell: 082 414 3550

For more information on these awards please contact Theresa Vitale on info@dmma.co.za, or call her on 011 4543534.

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IAB South Africa



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