

Tag8 wins Ctrl account

Following a four-way agency pitch, digital insurance company Ctrl has awarded its account to Tag8. "We are thrilled by this announcement and excited to enter into this new chapter with Ctrl to achieve their business ambitions," says Andrew Franks, founder Tag8.

Tag8 also recently joined forces with technology-led digital performance agency, Digital Optimisation. This partnership allows the consultancy company to offer multi-platform, integrated and results-orientated marketing solutions that enhance its clients' brands, improve their sales and reach, and foster their growth.

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