

# Durban HOMEMAKERS Expo attracts more than 16 000 visitors!

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The 7th annual **Durban HOMEMAKERS Expo**, held from 8 to 11 October 2009 at the Durban Exhibition Centre, saw 16 051 visitors experiencing 240 stands on over 9 000m<sup>2</sup>. As the largest home improvement show of this scale in the Durban area, visitors were delighted by the variety of market leading interior and exterior home improvement companies, all under one roof. This gave them the opportunity to discuss their home related needs with experts and compare various offerings.



If you happened to miss this year's expo you definitely missed out!

One of the highlights at this year's expo was the **Green Living Feature Area**. Industry experts in their respected fields provided all the information visitors needed to know regarding living green. From fertilising your garden with earthworm excretion and washing your clothes without detergent to learning how to recycle and build a "honeycomb" home, there really wasn't an excuse for visitors to not to use this valuable information and begin doing their part in saving our environment.

Another exciting first at this year's exhibition was the Art Walk featuring the **KIZO art** consultancy and art gallery - home of the 2010 African fine art collection which has been recognised as Official Licensed Products for the 2010 FIFA World Cup.



The competition area at the **Durban HOMEMAKERS Expo** was a buzz throughout the expo and visitors had the opportunity to win various prizes valued at over R25 000 including a fantastic four-night cruise for two on the MSC Sinfonia, which was won by an ecstatic Anthear Coullie, from Durban.



Despite the state of the economy and the rainy weather that was experienced in Durban over the expo weekend, visitors proved that they will come in their thousands to a worthwhile event.

According to John Leyden, Director of HOMEMAKERS, "The fact that we experienced an increase in visitors compared to last year's attendance figures is a clear indication that Durbanites are more positive about the economy and interested in improving their homes. A

trend echoed at our Cape HOMEMAKERS Expo held last month, showing that the market is making a positive upward turn in the home lifestyle sector."

Telkom walked away with the overall award for Exhibitor Excellence with their show stopping display stand in the large stand category and The Gutter Company received the overall award for Exhibitor Excellence for a small stand of less than 12m<sup>2</sup> in size. Energywise won the award for Most Innovative Stand.

The gold award winners were; Classic Trading, Mirrorrobe, Biowash Ball, African Shade, Coricraft, Vryheid Country Furniture, Wizzard Worms and Floors Direct.

10 Silver certificates were awarded to Highway Gas, Jetmaster, Classic Floors, Tilley Sheds, Finfloor, Windbuster, Simmons, Magic Lighting, Maritz Art and YES (Your Environment Spotless).



Bronze certificates were given to SJ Capital Group, Old Mutual, Livin Style, Security Factory Shop, Windovert, Crystal

Gallery, American Shutters, Euroshower, Blinds Decor and Shutters, Sunflex SA, Fielli Designs and Sureframe.

Be sure not to miss our Gauteng HOMEMAKERS Expo hosted next year at the Coca-Cola Dome in Johannesburg from 18 - 21 February 2010. For more information go to [www.homemakersonline.co.za](http://www.homemakersonline.co.za).

Whether you're building a new house, thinking of renovating or there's a décor itch that needs scratching 'dream it do it' at **HOMEMAKERS Expos**.

" **Secure your stand, cultivate trust, generate leads and build your brand!** 23 Jan 2024

" **Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023)** 15 Sep 2023

" **Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami** 13 Feb 2023

" **Get on board with *Homemakers* digimag** 21 May 2021

" **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021

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