

## Two top creative directors for Leo Africa

Two new creative directors have been appointed in the Leo Africa network, says Jonny Cohen, Director of Leo Africa." The appointment of these two senior candidates adds impetus to Leo Africa's vision to deliver world-class African solutions".

Steve McDermott has worked at many reputable agencies in the UK - namely KHBB, BDDH and D'Arcy's London. He has worked with many blue-chip clients in the past, and garnered a host of international awards. He's now at Leo Burnett Kenya as Creative Director.

Colin Morris brings with him an extensive wealth of advertising experience, knowledge and flair. Not to mention his international awards, skill and understanding on Land Rover, Delta Motor Corporation and the South Africa Tourism board have given him the depth and experience to tackle any creative challenge. He joins the network as Creative Director of Leo Burnett Nigeria.

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