

## Leftfield appointed by Careers 24 in Nigeria

Careers24 have appointed integrated advertising agency, Leftfield to support South Africa's leading online job portal's launch in Nigeria. Leftfield, operating from Cape Town and Lagos, has its roots in Nigeria having been founded upon that West African county's leading dairy account, FrieslandCampina some seven years ago. Since then the agency has consistently delivered impactful integrated campaigns based on local consumer insights and bold ideas that aim to deliver best results.

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