



# Website redesign for London's premier handyman service

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Bluegrass Digital recently redesigned a new online booking platform for [SilverSaints](#), built on the Umbraco CMS platform. SilverSaints is best described as a team of multi-skilled handymen who undertake various household jobs in London.



The aim was to give the website a modern responsive look and feel to drive new visitors to the site and positively change the conversion rate. The new website integrates seamlessly with their back office system called ServiceCEO, a CRM and job management software that schedules and manages bookings and invoices clients.

Other special features include the integrated booking calendar, instant booking to billing functionality and customer feedback form. The site also boasts improved performance, easy navigation and a significant increase in responsiveness.

The Silversaints website will work hand in hand with their new mobile application which is to be launched soon.

## About Bluegrass Digital

Bluegrass Digital is a leading provider of creative technological solutions and digital production services for mobile, web and social platforms. With offices in London, Cape Town, Johannesburg and Lagos, our highly-skilled team offers a diverse pool of knowledge and expertise, bringing together creativity and innovative technology that delivers top-notch results for our clients.

Our expert knowledge in creative technology and development means that we are able to deliver a unique offering, centred on service delivery excellence. Bluegrass has a proven track record of delivering high-quality projects on time and within budget.

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