

LSE selects TLC Marketing as an inspirational company for Britain in 2015

Issued by [TLC Worldwide Africa](#)

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Today TLC Marketing's success has been recognised in The London Stock Exchange's 1000 Companies to Inspire Britain 2015 report, showcasing the most inspiring and fast growing small and medium-sized companies. The marketing agency's accreditation has been judged taking into account growth, visibility in market, increase in clients and growth in number of employees.



Nick True, Chairman, is delighted his business has been recognised *"This is a great moment for us as a business, we are passionate about what we do here at TLC Marketing and are always striving for the best for both our clients and staff - and our growth is a reflection of that company-wide attitude".*

Xavier Rolet, CEO, London Stock Exchange Group explains the report's findings: *"The result is a list of companies that have not only performed strongly since 2009 - an exceptionally challenging period - but have also consistently outperformed their sector peers. This is a community of UK businesses that is richer and more varied than, we believe, has ever been identified in any other exercise of this type."*

1000 Companies to Inspire Britain is an annual celebration of some of the fastest-growing and most dynamic small and medium-sized enterprises (SMEs) in the UK. As well as identifying 1,000 companies, the annual report examines in detail the opportunities and challenges facing SMEs and looks at the sectors and trends that will shape the future of the UK economy. www.1000companies.com

TLC Marketing has proven their growth potential, with 2013 - 2014 figures showing a 30% revenue growth rate YoY. They have an expanding client base, which includes 52 out of the top 100 brands* including McDonald's, Coca-Cola, Samsung and Barclays. TLC Marketing is a global marketing agency specialising in value-added reward campaigns, operating out of 13 countries with their global HQ based in Marylebone, London. www.tlcmarketing.com.

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*Interbrand 2013

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TLC Worldwide Africa is a global MarTech solution that rewards consumer behaviour with experiences. For 30 years, we've been connecting people with experiences that match their passions. The uniqueness of our business model is doing this for a fraction of the cost, making it commercially viable for brands to offer free experiences to their consumers as a reward for sales, engagement, and retention.

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