

# Nigerian Entertainment Today rolls out first ad campaign

Nigerian Entertainment Today (NET) reported yesterday, 6 August 2013, that it has launched its first-ever ad campaign highlighting what's most important to it "as a news organisation telling the world about entertainment and celebrities from Nigeria and the rest of Africa."



Image source: [www.thenet.ng](http://www.thenet.ng)

## For more:

- Nigerian Entertainment Today: [Entertainment News from the Heart of Africa! Check out NET's first-ever ad campaign...](#) X3M Ideas was responsible for the campaign and made use of how the entertainment news site's peers refer to it (e.g. "wizkids", "having no mercy when the truth needs to be told") in elements of the campaign.

For more, visit: <https://www.bizcommunity.com>