

TED Global 2013 live simulcast to be hosted by TEDxCapeTown

 By [Sue Northam](#)

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Hands up if you've heard about TED Global? While most of us have caught onto the phenomenon of TED, and many of us have watched a good few TED Talks too, we may be a bit confused by the various products that TED produces.

TED and TEDx, TED Conference and then TED Global Conference. The former is the main TED event held each year in California, whereas the latter is an annual, TED-produced conference that takes place in Edinburgh, Scotland in the European summer!

TED Global 2013 - titled 'Think Again' - kicks off on Monday, 10 June 2013, starting with TED University where the attendees themselves take to the stage. By Tuesday, 11 June, the programme of curated speakers begins and runs until Friday, 14 June. A total of 12 speaker sessions will take place over the four days, each consisting of six to ten speakers. By the end of TED Global 2013, and once all of these have been edited and released on the TED.com site, this will mean a total of 82 new TEDTalks for our public perusal and online viewing pleasure.

Lineup of ideas worth spreading

Opening with a guy who plays an ancient Celtic instrument called a carynx, to closing with a Benedictine monk who meditates and writes on the gentle power of gratefulness - and all manner of innovations and exciting ideas in between - the lineup of ideas worth spreading looks vast and stellar, and beautifully curated by TED.

Included in the speaker mix are two popular culture musicians, British jazz-pop singer Jamie Cullum and singer/songwriter Natasha Bedingfield. Also in the lineup are a few speakers from the African continent, including a Kenyan funk band called Just - a band who are the artists behind Kenya's first viral video; and a guy who grew up in both Sudan and Kenya, Erik Hersman, a blogger who nurtures the creativity from the African tech community and helps spread its innovations throughout the world. There is also a South African speaker, Toby Shapshak, who is the publisher and editor of local Stuff magazine. Shapshak is a writer who focuses on innovation and the role it plays in Africa.

With these three African-influenced talks happening on Thursday, 13 June alone, it is exciting to announce that TEDxCapeTown has secured the license to livestream the simulcast from TED Global for this one day only.

TEDxCapeTown livestreaming

For anyone keen to see these and other innovative and cutting edge TED Talks unfold in real time on the day, there will be

a TEDxCapeTown livestreaming of TED Global 2013 hosted at the Bandwidth Barn at the Woodstock Exchange on Thursday, 13 June from midday until 8pm. There will be a link to register to attend on the tedxcapetown.org site from Monday.

Even if you can only join for one or two sessions, come along and discover some ideas worth spreading and connect with others in the TEDx community! Join in during your lunch break for the first session (12:00 - 13:45), during the afternoon session (15:00 - 16:45) if you can or come after work to catch the last session (18:00 - 19:45)! The afternoon session is when South African Toby Shapshack will speak.

[View the simulcast TED Global speaker lineup for 13 June: www.tedxcapetown.org](http://www.tedxcapetown.org)

To find out more about TED Global 2013, go to www.conferences.ted.com and get the full [TED Global 2013 programme](#).

ABOUT SUE NORTHAM

Sue Northam is a curious Capetonian with a desire to discover and capture stories of innovative and inspiring projects and people. She explores initiatives that are impactful and making a difference in her city. Shaping words and ideas is her thing. Sue is a freelance content and comms strategist, editor and writer. www.suenortham.blogspot.com and www.inspirebeing.blogspot.com

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