

Cannes Lions Cyber, Film Craft, Media & Radio Juries named

CANNES, FRANCE: The Cannes Lions International Festival of Creativity has announced the members of the remaining last four juries for this year's June Festival: Cyber, Film Craft, Media and Radio Lions. South Africa is represented on the Media and Radio juries, and Keith Rose, director at Velocity Films, South Africa, chairs the Film Craft jury.



"The outcome of the judging process is crucial to the future of the industry. We can never underestimate the role that these talented professionals will take on when they vote, deliberate and award the best work currently out there. It's an honour to have such authorities onboard for this year's awards," says Terry Savage, chairman of Cannes Lions.

Each of these four juries are chaired by highly respected industry leaders with Nick Law, executive vice president and chief creative officer of R/GA, USA, leading the Cyber Lions jury; Keith Rose, director at Velocity Films in South Africa presiding over the Film Craft Lions jury; chairing the Media Lions jury is Maria Luisa Francoli Plaza, global chief executive officer of MPG and heading up the Radio Lions jury is Singaporean Eugene Cheong, regional executive creative director of Ogilvy & Mather APAC.

Cyber Lions Jury

- USA, Nick Law, executive vice president and chief creative officer, R/GA - jury president
- Argentina, Mariano Dorfman, founder and executive creative director, Icolic
- Australia, Nancy Hartley, executive creative director, SapientNitro
- Austria, Stefan Rasch, chief executive officer, Screenagers
- Belgium, Jonathan Detavernier, interactive director, Famous
- Brazil, Raphael Vasconcellos, executive creative vice president, AgênciaClick Isobar
- Canada, Christina Brown, vice-president and creative director, CloudRaker
- China, Fareeda Cassumbhoy, deputy general manager, Hylink Advertising
- Denmark, Jakob Kahlen, partner and creative director, Hello Monday
- France, Aurélie de Villeneuve, creative director, 5emegauche
- Germany, Jens Schmidt, creative director, Moccu
- India, Ryan Menezes, chief creative officer, Percept/H
- Japan, Hiroki Nakamura, creative director, Dentsu
- Korea, Won Hye-Jin, creative director, Innocean Worldwide
- New Zealand, Jose Alomajan, digital partner, Droga5
- Norway, Christian Aune, creative director, MediaFront
- Poland, Mikolaj Sadowski, creative director and partner, 180heartbeats
- Singapore, Valerie Cheng, executive creative director, JWT XM Singapore
- Spain, Blanca Piera, creative art director, DoubleYou
- Sweden, Robert Lund, creative director, Forsman & Bodenfors
- The Netherlands, Yacco Vijn, partner and creative director, Kong
- United Kingdom, Dave Bedwood, creative partner, Lean Mean Fighting Machine
- United Kingdom, Stephan Beringer, international president, Digitas and Razorfish
- USA, Tiffany Rolfe, vice president and executive creative director, Crispin Porter + Bogusky
- USA, Ginny Golden, creative director, AKQA

Film Craft Lions jury

- South Africa, Keith Rose, director, Velocity Films - jury president
- Argentina, Andy Fogwill, director and founder, Landia
- Australia, David Denneen, director, Film Graphics Entertainment
- Brazil, Alex Miranda, director, Trator Filmes
- India, Prasoon Pandey, ad film maker, Corcoise Films
- Italy, Karim Bartoletti, partner and executive producer, Filmmaster
- Japan, Naoki Ito, creative director, Freelance
- United Kingdom, Laura Gregory, founder and executive producer, Great Guns
- USA, Ron Berger, senior advisor, Berger Shop
- USA, Brian Carmody, managing partner and co-founder, Smuggler

Media Lions jury

- Global, Maria Luisa Francoli Plaza, global chief executive officer, MPG - jury president
- Argentina, Sergio Guillermo Tafet, chairman southern cone, SMG/Vivaki
- Argentina, Fernando Capalbo, chief executive officer, OMD
- Asia Pacific, Barry Cupples, chief executive officer Asia Pacific, OMD
- Asia Pacific, Cheuk Chiang, chief executive officer Asia Pacific, PHD
- Australia, James Greet, chief executive officer, Mindshare
- Austria, Anja Hettesheimer, managing director, Mediahaus Austria
- Belgium, Davy Caluwaerts, creative communications director, ZenithOptimedia Belgium
- Brazil, Ezra Geld, head of media, JWT Brazil
- Canada, Mark Sherman, executive chairman, Media Experts
- Chile, Martin Osorio, general manager, Universal McCann Chile
- Colombia, Jorge Percovich, chief executive officer, Havas Media
- France, Guillaume Multrier, chief executive officer, Aegis Media France
- Germany, Volker Helm, chief executive officer, Initiative
- Global, George Michaelides, global leader of invention, Mindshare Worldwide
- India, Nandini Dias, chief operating officer, Lodestar UM
- Israel, Nevo Carmi, vice president media, Yehoshua TBWA
- Italy, Gigi Mozzi, media consultant, Media Marketing
- Japan, Keiichi Higuchi, communication design director, Dentsu
- New Zealand, Alistair Jamison, chief executive officer, Starcom
- Portugal, Maria Fernanda Marantes, managing director, Arena Media
- Russia, Tatiana Eliseeva, managing director, Starcom
- South Africa, Chris Botha, group managing director, The Mediashop
- Spain, Gerardo Mariñas, chief executive officer, Mediacom Spain
- Sweden, Amanda Koutra, managing director, Carat
- Switzerland, Nathalie Bösiger, chief executive officer, Mediaxis-MPG
- The Netherlands, Jason Dawes, founding partner, Naked
- United Kingdom, Steve Williams, chief executive officer, OMD
- United Kingdom, Lindsay Weedon, chief executive officer, Maxus
- USA, Lee Doyle, chief executive officer North America, MEC
- USA, Steve Farella, chairman and chief executive officer, TargetCast tcm

Radio Lions jury

- Singapore, Eugene Cheong, regional executive creative director, Ogilvy & Mather Asia Pacific - jury president
- Australia, Jay Furby, creative director, Jay Grey
- Belgium, Gregory Ginterdaele, creative director, Air
- Brazil, Zanna, creative director, Zanna Sound
- Canada, Paul Little, creative director, TBWA\|Vancouver
- Chile, Felipe Vinuela, chief creative director, Fiebre
- Germany, Fabian Frese, executive creative director, Jung von Matt
- India, Nitesh Tiwari, executive creative director, Leo Burnett
- New Zealand, Simon Vicars, copywriter, DDB New Zealand
- Norway, Jørgen Holst, creative director, Saatchi & Saatchi
- South Africa, Jenny Glover, creative director, Net#Work BBDO
- Spain, Cesar Garcia Lopez, general creative manager, Bob Communications
- United Kingdom, Warren Hamilton, CEO & creative director, Wave Group
- USA, Laurence Klinger, chief creative officer, Lápiz

All entries will be judged and awarded during the Festival in Cannes with the Media and Radio Lions winners being announced at the awards ceremony on Tuesday 21 June, Cyber Lions on Wednesday 22 June and the Film Craft winners on Saturday 25 June.

The entries deadline has been extended until 22 April 2011.

Important dates:

Delegate registration: Now open

Entries open: Now open

Entries close: 22 April 2011

Festival dates: 19-25 June 2011

For further information, go to www.canneslions.com.

For more, visit: <https://www.bizcommunity.com>