

2011 One Show College Competition: deadline extended to 11 March

NEW YORK, US: This year, students are asked to focus all of their attention on one brand as they encourage people to support New York City's poor and homeless. The client is City Harvest, and their main mission is to help the 1.5 million New Yorkers currently who live in poverty and struggle to afford basic necessities like rent, medical costs, and food for their families.



Do you have what it takes to become a Young One? Enter the competition and find out!

One Show has also announced that a new "Group Payment" feature is now available for use at the One Show College Competition Entry Site. With this new method of entry, an exclusive group payment code can be provided for whole classes of students to enter, making the entry process more efficient. Educators: no more trying to gather information for 20 different students before the deadline. Students: no more discovering a typo in your name or a wrong address when it's time to have your awards mailed!

To set up a group payment code for your class, email education@oneclub.org.

The deadline for the 2011 One Show College Competition has been extended to Friday, 11 March, but all entries entered online after 12am (EST) on 4 March will incur a US\$10 late-entry fee.

For more, visit: <https://www.bizcommunity.com>