

Paper.li makes you editor-in-chief of your online newspaper

 By [Jeremy Daniel](#)

15 Oct 2010

There is no longer any doubt about the awesome impact that Twitter is having on the media landscape. Every day, the micro-blogging phenomenon cements its place at the centre of news gathering, social networking and information dissemination. But while its basic functionality has been widely accepted, the delivery mechanisms employed are being challenged on various fronts, most notably by the Flipboard app on the iPad, and now by paper.li.



What paper.li does is organise links shared on Twitter by your social network into an easy to read newspaper-style format for readers to consume. Developed by a Swiss startup called Small Rivers and situated on the Swiss Federal Institute of Technology EPFL campus, the company is "focused on facilitating the discovery of relevant content and other people of interest on the web".

It neatly takes the links that your network has shared, including photos, videos and text, and presents them in the format of a traditional newspaper, complete with bold headlines and different sections for Sports, Business, Arts and Entertainment and Education, amongst others.

Paper.li describes itself in the following way: "Any Twitter user is thus a kind of editor-in-chief, with the people they follow being trusted journalists. The sum of what is shared by them is thus a unique perspective of what is deemed of interest on the web on any given day. A bit like a newspaper."

Read the [full article](#) on www.memeburn.com.

ABOUT JEREMY DANIEL

Jeremy Daniel is the editor of www.memeburn.com and a firm believer in the transformative power of mobile technology for emerging markets. Jeremy has written across various media platforms for the last 10 years, from television to advertising to print before making the permanent cultural leap into online journalism. Follow him on Twitter at [@jeremytdaniel](#).

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